附表1：

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | **广告产品制作投标报价表（最终报价）** | | | | | | | | | | | | | | | |
| 包名 | **序号** | **名称** | **材质** | | **规格** | | **数量** | | **单位** | | **价格** | | **权重** | **分数** | **说明** | **备注** |
| 包1 | 1 | 横幅 |  | | 高50 | | 10 | | M | | 60 | | 3% | 18 | 制作不挂 | 按10米计算 |
| 2 | 横幅 |  | | 高50 | | 10 | | M | | 70 | | 3% | 21 | 制作包挂 | 按10米计算 |
| 3 | 横幅 |  | | 高70 | | 10 | | M | | 80 | | 4% | 32 | 制作不挂 | 按10米计算 |
| 4 | 横幅 |  | | 高70 | | 10 | | M | | 100 | | 30% | 300 | 制作包挂 | 按10米计算 |
| 5 | 横幅 |  | | 高100 | | 10 | | M | | 90 | | 5% | 45 | 制作不挂 | 按10米计算 |
| 6 | 横幅 |  | | 高100 | | 10 | | M | | 120 | | 5% | 60 | 制作包挂 | 按10米计算 |
| 7 | 喷绘 |  | |  | | 3.24 | | M2 | | 12 | | 5% | 1.944 | 不设计图 | 按2.25\*1.44版面计算 |
| 8 | 喷绘 |  | |  | | 3.24 | | M2 | | 19 | | 10% | 6.156 | 含设计图 | 按2.25\*1.44版面计算 |
| 9 | 写真 |  | |  | | 3.24 | | M2 | | 24 | | 5% | 3.888 | 室内写真，1-2年 | 按2.25\*1.44版面计算 |
| 10 | 写真 |  | |  | | 3.24 | | M2 | | 30 | | 3% | 2.916 | 户外写真，3年以上 | 按2.25\*1.44版面计算 |
| **包1 得分** | |  |  | |  | |  | |  | |  | |  | **490.904** |  |  |
| 包2 | 11 | 冷裱板裱板 |  | |  | | 1 | | M2 | | 40 | | 3% | 1.2 | 室内材质 |  |
| 12 | 冷裱板裱板 |  | |  | | 1 | | M2 | | 60 | | 3% | 1.8 | 户外材质 |  |
| 13 | PVC裱板 | 3mm厚PVC板裱 | |  | | 1 | | M2 | | 80 | | 3% | 2.4 |  |  |
| 14 | PVC裱板 |  | |  | | 1 | | M2 | | 85 | | 3% | 2.55 |  |  |
| 15 | X架 |  | | 800\*1830 | | 1 | | 块 | | 60 | | 3% | 1.8 |  |  |
| 16 | 易拉宝 |  | |  | | 1 | | 块 | | 100 | | 3% | 3 |  |  |
| 17 | 门型展架 |  | |  | | 1 | | 块 | | 120 | | 3% | 3.6 |  |  |
| 18 | 丝印烤漆型材门牌 |  | | 300\*160 | | 1 | | 块 | | 38 | | 3% | 1.14 |  |  |
| 19 | 门牌号 | 3mm厚亚克力UV打印 | | 120\*60 | | 1 | | 块 | | 8 | | 3% | 0.24 |  |  |
| **包2 得分** | |  |  | |  | |  | |  | |  | |  | 17.73 |  |  |
| **总分** |  |  |  | |  | |  | |  | |  | | **100%** | **508.634** |  |  |
| 说明：1.包1、包2分别统计；2.报价表按上表格式做；3.得分最低者中标。 | | | | | | | | | | | | |  |  |  |  |
|  |  |  | |  | |  | |  | |  | |  |  |  |  |  |
| 投标单位：长沙县星沙艺峥广告制作服务部 | | | | | | | | | | | |  |  |  |  |  |

附表2：

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | **广告产品制作投标报价表（最终报价）** | | | | | | | | | | | | | | | |
| 包名 | **序号** | **名称** | **材质** | | **规格** | | **数量** | | **单位** | | **价格** | | **权重** | **分数** | **说明** | **备注** |
| 包1 | 1 | 横幅 |  | | 高50 | | 10 | | M | | 60 | | 3% | 18 | 制作不挂 | 按10米计算 |
| 2 | 横幅 |  | | 高50 | | 10 | | M | | 60 | | 3% | 18 | 制作包挂 | 按10米计算 |
| 3 | 横幅 |  | | 高70 | | 10 | | M | | 90 | | 4% | 36 | 制作不挂 | 按10米计算 |
| 4 | 横幅 |  | | 高70 | | 10 | | M | | 90 | | 30% | 270 | 制作包挂 | 按10米计算 |
| 5 | 横幅 |  | | 高100 | | 10 | | M | | 150 | | 5% | 75 | 制作不挂 | 按10米计算 |
| 6 | 横幅 |  | | 高100 | | 10 | | M | | 150 | | 5% | 75 | 制作包挂 | 按10米计算 |
| 7 | 喷绘 |  | |  | | 3.24 | | M2 | | 18 | | 5% | 2.916 | 不设计图 | 按2.25\*1.44版面计算 |
| 8 | 喷绘 |  | |  | | 3.24 | | M2 | | 22 | | 10% | 7.128 | 含设计图 | 按2.25\*1.44版面计算 |
| 9 | 写真 |  | |  | | 3.24 | | M2 | | 25 | | 5% | 4.05 | 室内写真，1-2年 | 按2.25\*1.44版面计算 |
| 10 | 写真 |  | |  | | 3.24 | | M2 | | 35 | | 3% | 3.402 | 户外写真，3年以上 | 按2.25\*1.44版面计算 |
| **包1 得分** | |  |  | |  | |  | |  | |  | |  | **509.496** |  |  |
| 包2 | 11 | 冷裱板裱板 |  | |  | | 1 | | M2 | | 50 | | 3% | 1.5 | 室内材质 |  |
| 12 | 冷裱板裱板 |  | |  | | 1 | | M2 | | 60 | | 3% | 1.8 | 户外材质 |  |
| 13 | PVC裱板 | 3mm厚PVC板裱 | |  | | 1 | | M2 | | 55 | | 3% | 1.65 | 室内材质 |  |
| 14 | PVC裱板 |  | |  | | 1 | | M2 | | 65 | | 3% | 1.95 | 户外材质 |  |
| 15 | X架 |  | | 800\*1830 | | 1 | | 块 | | 50 | | 3% | 1.5 |  |  |
| 16 | 易拉宝 |  | |  | | 1 | | 块 | | 60 | | 3% | 1.8 |  |  |
| 17 | 门型展架 |  | |  | | 1 | | 块 | | 100 | | 3% | 3 |  |  |
| 18 | 丝印烤漆型材门牌 |  | | 300\*160 | | 1 | | 块 | | 40 | | 3% | 1.2 |  |  |
| 19 | 门牌号 | 3mm厚亚克力UV打印 | | 120\*60 | | 1 | | 块 | | 8.5 | | 3% | 0.255 |  |  |
| **包2 得分** | |  |  | |  | |  | |  | |  | |  | 14.655 |  |  |
| **总分** |  |  |  | |  | |  | |  | |  | | **100%** | **524.151** |  |  |
| 说明：1.包1、包2分别统计；2.报价表按上表格式做；3.得分最低者中标。 | | | | | | | | | | | | |  |  |  |  |
|  |  |  | |  | |  | |  | |  | |  |  |  |  |  |
| 投标单位：湖南省富饶文化发展有限公司 | | | | | | | | | |  | |  |  |  |  |  |

附表3：

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | **广告产品制作投标报价表（最终报价）** | | | | | | | | | | |
| 包名 | **序号** | **名称** | **材质** | **规格** | **数量** | **单位** | **价格** | **权重** | **分数** | **说明** | **备注** |
| 包1 | 1 | 横幅 |  | 高50 | 10 | M | 60 | 3% | 18 | 制作不挂 | 按10米计算 |
| 2 | 横幅 |  | 高50 | 10 | M | 70 | 3% | 21 | 制作包挂 | 按10米计算 |
| 3 | 横幅 |  | 高70 | 10 | M | 70 | 4% | 28 | 制作不挂 | 按10米计算 |
| 4 | 横幅 |  | 高70 | 10 | M | 100 | 30% | 300 | 制作包挂 | 按10米计算 |
| 5 | 横幅 |  | 高100 | 10 | M | 100 | 5% | 50 | 制作不挂 | 按10米计算 |
| 6 | 横幅 |  | 高100 | 10 | M | 150 | 5% | 75 | 制作包挂 | 按10米计算 |
| 7 | 喷绘 |  |  | 3.24 | M2 | 20 | 5% | 3.24 | 不设计图 | 按2.25\*1.44版面计算 |
| 8 | 喷绘 |  |  | 3.24 | M2 | 30 | 10% | 9.72 | 含设计图 | 按2.25\*1.44版面计算 |
| 9 | 写真 |  |  | 3.24 | M2 | 30 | 5% | 4.86 | 室内写真，1-2年 | 按2.25\*1.44版面计算 |
| 10 | 写真 |  |  | 3.24 | M2 | 35 | 3% | 3.402 | 户外写真，3年以上 | 按2.25\*1.44版面计算 |
| **包1 得分** | |  |  |  |  |  |  |  | **513.222** |  |  |
| 包2 | 11 | 冷裱板裱板 |  |  | 1 | M2 | 43 | 3% | 1.29 | 室内材质 |  |
| 12 | 冷裱板裱板 |  |  | 1 | M2 | 45 | 3% | 1.35 | 户外材质 |  |
| 13 | PVC裱板 | 3mm厚PVC板裱 |  | 1 | M2 | 50 | 3% | 1.5 | 室内材质 |  |
| 14 | PVC裱板 |  |  | 1 | M2 | 60 | 3% | 1.8 | 户外材质 |  |
| 15 | X架 |  | 800\*1830 | 1 | 块 | 65 | 3% | 1.95 |  |  |
| 16 | 易拉宝 |  |  | 1 | 块 | 80 | 3% | 2.4 |  |  |
| 17 | 门型展架 |  |  | 1 | 块 | 115 | 3% | 3.45 |  |  |
| 18 | 丝印烤漆型材门牌 |  | 300\*160 | 1 | 块 | 58 | 3% | 1.74 |  |  |
| 19 | 门牌号 | 3mm厚亚克力UV打印 | 120\*60 | 1 | 块 | 6 | 3% | 0.18 |  |  |
| **包2 得分** | |  |  |  |  |  |  |  | 15.66 |  |  |
| **总分** |  |  |  |  |  |  |  | **100%** | **528.882** |  |  |
| 说明：1.包1、包2分别统计；2.报价表按上表格式做；3.得分最低者中标。 | | | | | | | |  |  |  |  |
| 投标单位：长沙市芙蓉区阳蓝标牌制作部 | | | | | |  |  |  |  |  |  |